

CAPABILITY STATEMENT

Business Consulting Services for private and public, for-profit and nonprofit organizations

www.berevelant.com



OVERVIEW

Our experienced team delivers business, marketing, and human resources consulting services to develop and implement strategic plans and solutions. We delight in serving clients to address challenging problems and provide innovative solutions. Whether we serve on a project basis or ongoing or time-based, we develop a deep understanding of each clients' needs, goals, and challenges, to provide bespoke and effective solutions helping them to achieve relevance within their industry.

AREAS OF EXPERTISE

- Marketing Strategy Development
- Social Media & Email Management
- Branding & Advertising Campaign Development
- Marketing Research & Assessments
- Personal Branding & Executive Presence
- Product Development Consulting
- Employee Engagement Program Management
- Employee Engagement Assessments
- Employee Resource Group Formation & Coaching
- Diversity, Equity, Inclusion Audits & Assessments
- Diversity, Equity, Inclusion Program Management

NGIP CODES

- 91823 - Communications and Public Relations Consulting
- 91872 - Marketing Consulting
- 96145 - Marketing Services
- 91800 - Consulting Services
- 91821 - Business Consulting, Small
- 91841 - Education and Training Consulting
- 91860 - Human Relations Consulting
- 91862 - Human Resources Consulting
- 91875 - Minority and Small Business Consulting
- 91880 - Personnel/Employment Consulting
- 95605 - Business Research Services
- 95816 - Business Management Services

NAICS CODES

- 541611 - General Management Consulting
- 541613 - Marketing Consulting Services
- 541618 - Other Management Consulting Services
- 541612 - Human Resources Consulting Services
- 541890 - Other Services Related to Advertising
- 541430 - Graphic Design Services
- 812199 - Personal Care Services

Firm Representative



DEVOREAUX WALTON

Founder & Managing Partner

revelant

Business, Marketing, Personal Branding, Product, Employer Branding & Work Culture Consultant

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